

'23

+STROMER-

*#HereToChange*

# Longing for Monday mornings.

*#HereToChange*

Our mobility requires change, and we can all do our part. Trade in traffic or the stress of public transport for a healthier mode of travel and fresh morning air. Look forward to your commute every day. Experience the indescribable feeling of freedom and autonomy on two wheels. Enjoy every curve and every moment. At Stromer our daily task is promoting and advancing mobility while offering you an incomparable riding experience.

We are **#HereToChange**.

# The nimble e-bike for every day.

With a talent for innovation and engineering, we strive for the highest precision and quality. We develop Speed Pedelecs (e-bikes up to 28 mph) for people who want to get things done and who also enjoy being on the go themselves.

High CO<sub>2</sub> emissions and stress in commuter traffic? Not with a Stromer. In 2022 over 110,000 people around the world rode more than 61.5 million miles on a Stromer. Compared to car drivers, they thereby saved 18,847 tons of CO<sub>2</sub>.

Join the Stromer community and experience pure riding joy!

- Incomparable drive – powerful, silent and dynamic
- In an exhilarating 2.9 seconds from 0 to 28 mph
- Ideal for daily commutes up to 22 miles or even more (range up to 150 miles)
- Travel efficiently, without breaking a sweat – even for less athletic riders
- Uncompromising, comprehensive safety concept – from visibility and components to connectivity
- Better performance at your job
- More relaxation after clocking out

«My Stromer makes me feel free like nothing else,  
a feeling I never want to lose again»



Stromer Video  
#HereToChange



# What makes a Stromer so special.



## #Design

We give shape to riding fun. Invisible cable routing, barely visible motor, fully integrated battery and on-board computer: The award winning, integrated design perfectly combines aesthetics with technology.

## #Connectivity

Over-the-air updates, free app, triple anti-theft protection with GPS localization, Smartlock, crash detection, individual motor settings and much more: Thanks to the full connectivity via OMNI connect, you have the best connection to your Stromer.

## #Range

Stromer batteries have true endurance: Our strongest battery can make it up to 160 miles, or even further thanks to recuperation of the braking energy (regenerative braking).

## #Safety

Strong brake system — optionally with ABS — and daytime running light, tires with the highest grip, best balance: Your safety is guaranteed by top-quality technologies and components.

## #Power

Our powerful rear-wheel motors with up to 750 W | 52 Nm help to silently and dynamically accelerate up to 28 mph. And the best thing? They act directly on the hub. This means less wear, and instead more thrust, safety and riding fun.

Learn more about  
Stromer technology.



# More riding pleasure, safely.

Our Speed Pedelecs are specially designed for riding on the road and in urban traffic – terrain on which optimal balance, braking power, grip and good vision/visibility are vital. For this reason, all Stromers have:

- Powerful brakes (some with ABS)
- Daytime running light and super-bright LED headlights
- Special frame geometry with a low center of gravity for ideal roadholding
- Tires developed specifically for us (by Pirelli, among others) for maximum traction and grip
- «Crash Alert»: Crash detection and an automatic text message to an emergency contact (only available in Europe)
- Connectivity to the Stomer Smart Helmet with additional brake light



# Fully integrated anti-lock braking system.

We introduced the world's first Speed Pedelec with a fully integrated ABS from Blubrake onto the market in 2022 with the ST5. The new ST7 and (as an option) the ST3 Pinion are also equipped with this electronically controlled brake technology. It ensures that the front wheel does not lock up and the e-bike does not flip, even if the brakes are fully applied. The powerful 4-piston brake from TRP is perfectly tuned to the bike. This means that you are safely on the go even with challenging road conditions and traffic situations.

Our ABS was tested and graded as good by the Swiss Council for Accident Prevention (BFU).



# Smart connectivity – with Stromer OMNI connect.

The cloud-based platform OMNI connect seamlessly connects you to your e-bike – via the Stromer display and free **OMNI app**. This allows you to easily configure and locate your Stromer as well as call up vital data. The OMNI functions include:

## **Triple anti-theft protection** when locked:

1. Electronic motor locking: Your Stromer cannot be ridden without unlocking it via the app or by entering the PIN on the display.
2. Warning message: As soon as your Stromer is moved while in locked mode, you receive a text message or an email and the bike's flashers and horn are activated.
3. GPS localization

**Smartlock:** Automatic locking and unlocking via Bluetooth.

**Keyless:** Keyless battery ejection at the push of a button.



**Individual motor settings:** Adapt the behavior of the motor, e.g. select assistance mode, regulate pedal and brake sensor.

**Remote services and updates:** Service booklet (incl. service reminder), calling up information on the state of the Stromer (e.g. battery charge level, battery temperature, motor temperature) – also via remote maintenance by your specialist dealer; software updates over the air.

**Statistics:** Calling up performance data, e.g. mileage, average speed or active days.

**Crash Alert:** Crash detection and an automatic text message to an emergency contact (only available in Europe).

The models **ST2, ST3, ST5** and **ST7** have **full connectivity** via cellular network and Bluetooth thanks to the free integrated SIM card – meaning that **all functions** are enabled.

The model **ST1** has **basic connectivity** via Bluetooth. The SIM card can be enabled as an option, and with it **full connectivity** with all functions.



More on Stromer  
OMNI connect.



# Empowering Game Changers.

As the official e-bike partner of Alinghi Red Bull Racing, we support the Swiss sailing team with our Speed Pedelecs.

This year we are dedicating two special models to the team's long-awaited return to the America's Cup, the oldest sporting competition and most prestigious sailing race in the world.

In 2003, Alinghi was the first European team to win the America's Cup – a sensation! In October 2024 the Swiss team will be competing in the 37th America's Cup in Barcelona after a long break.

We stand for cutting-edge technology and top performance – just like Alinghi Red Bull Racing. Our fast e-bikes are being used in Barcelona for training purposes and as an efficient mobility solution.

More on the  
Alinghi Red Bull Racing  
special models.



«The Stromer is really fast, and I like fast.»

Nils Theuninck, Alinghi Red Bull Racing Team

**New day,  
new ride.**

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— **ST7** —

## Extend the Possible

The ST7 combines top technology and high-end components to create a Speed Pedelec truly in the premium class.



# ST7 – Maximum range and power.

- **Most powerful rear-wheel motor** with Sport mode up to 28 mph
- Range: Up to **160 miles**
- First Speed Pedelec with the low-maintenance, **lightning-fast electronic shifting system** Pinion Smart.Shift
- **Low-maintenance belt drive** (Gates Carbon Belt Drive)
- **Fully integrated ABS** (front)
- **Fully integrated design**
- **High-end components** from the powerful 4-piston brakes from TRP and the headlights from Supernova to the large-volume tires from Pirelli

Motor	SYNO Sport II   750 W   52 Nm   -28 mph
Battery   max. range	BQ1440   48 V   1440 Wh   -160 miles
Sport frame	M <178 cm, L 175 - 188 cm, XL >185 cm
Frame colors	Dark Platinum

With all options



Scan for prices and additional info.  
All specifications on the back fold-out page.





— **ST5** —

## Driven by Perfection

The ST5 ensures the highest performance and riding dynamics. It is noted for its maximum integrated design and exclusive high-end components.



# ST5 – The executive among e-bikes.

- **Very powerful rear-wheel motor** with Sport mode up to 28 mph
- Range: Up to **110 miles**
- **Fully integrated ABS** (front)
- **Fully integrated design** – multi-award-winning
- **High-end components** from the powerful 4-piston brakes from TRP and the headlights from Supernova to the large-volume tires from Pirelli

Motor	SYNO Sport   750 W   48 Nm   - 28 mph
Battery   max. range	BQ983   48 V   983 Wh   - 110 miles
Sport frame	M < 178 cm, L 175 - 188 cm, XL > 185 cm
Frame colors	Granite Grey



With all options



Scan for prices and additional info.  
All specifications on the back fold-out page.



— **ST3** —

## Elegant Commuting

The ST3 is our performance bike – perfect for daily riding and equipped with a number of smart extras. Available with chain or belt drive and optionally with ABS.



# ST3 Pinion – Purist efficiency straight out of the future.

- **Powerful rear-wheel motor** up to 28 mph
- Range: Up to **90 miles** (can be optionally upgraded to 110 miles)
- **Durable 9-speed gearbox** from Pinion
- **Low-maintenance belt drive** (Gates Carbon Belt Drive)
- Optional: **ABS (front)**
- Customizable, **comfortable riding position** (two stems available as factory options)
- **Integrated**, award winning design

Motor	SYNO Drive II   720 W   44 Nm   -28 mph
Battery   max. range	BQ814   48 V   814 Wh   -90 miles
Sport frame	M <178 cm, L 175 - 188 cm, XL >185 cm
Comfort frame	M <178 cm (only Cool White)
Frame colors	■ Deep Black   □ Cool White



Cool White, comfort frame



Cool White, sport frame with all options



Deep Black, sport frame



reddot winner 2022



Scan for prices and additional info.  
All specifications on the back fold-out page.



# ST3 – Commuting for the experienced rider.

The ST3 has the same output values as the ST3 Pinion, but with the classic 11-speed shifting system.

- **Powerful rear-wheel motor** up to 28 mph
- Range: Up to **90 miles** (can be optionally upgraded to 110 miles)
- Customizable, **comfortable riding position** (two stems available as factory options)
- **Integrated design** – multi-award-winning

Motor	SYNO Drive II   720 W   44 Nm   -28 mph
Battery   max. range	BQ814   48 V   814 Wh   -90 miles
Sport frame	M <178 cm, L 175 - 188 cm, XL >185 cm
Comfort frame	M <178 cm (only Cool White)
Frame colors	■ Deep Black   □ Cool White



Deep Black, comfort frame



Deep Black, sport frame with all options



Cool White, sport frame

Scan for prices and additional info.  
All specifications on the back fold-out page.





— **ST2** —

Dedicated to Drive

The efficient all-rounder. Now with Pinion gearbox and belt drive – for less maintenance and more riding fun!



# ST2 – Built to move quickly.

- **Powerful rear-wheel motor** up to 28 mph
- Range: Up to **75 miles** (can be optionally upgraded to 110 miles)
- **6-speed gearbox from Pinion**
- **Low-maintenance belt drive** (Gates Carbon Belt Drive)
- **Semi-integrated design** with seamless frame
- Customizable, **comfortable riding position** thanks to continuously adjustable stem

Motor	CYRO Drive 3   690 W   40 Nm   -28 mph
Battery   max. range	BQ655   48 V   655 Wh   -75 miles
Sport frame	M <178 cm   L >175 cm
Comfort frame	M <178 cm
Frame colors	Electric Green – Launch Edition (only sport frame)   Moon Grey   Dark Grey

Electric Green LE, sport frame

Moon Grey, comfort frame with all options

Dark Grey, sport frame

Scan for prices and additional info.  
All specifications on the back fold-out page.





—— **ST1** ——

## The Legend Reloaded

The ST1 is a top-class beginner S-Pedelec with elegant design and a strong drive for maximum performance.



# ST1 – The all-rounder for daily use.

- **Powerful rear-wheel motor** up to 28 mph
- Range: Up to **75 miles** (can be optionally upgraded to 110 miles)
- **Connectivity** via Bluetooth (optional: Upgrade for full connectivity via cellular network incl. GPS localization)
- **Semi-integrated design**
- **Comfortable riding position**



Deep Petrol, sport frame



Dark Grey, comfort frame  
with all options




Light Grey, sport frame

Motor	CYRO Drive II   670 W   35 Nm   ~28 mph
Battery   max. range	BQ655   48 V   655 Wh   ~75 miles
Sport frame	M <178 cm   L >175 cm
Comfort frame	M <178 cm
Frame colors	■ Deep Petrol   ■ Dark Grey   ■ Light Grey

Scan for prices and additional info.  
All specifications on the back fold-out page.







**Sorry, I'm early.  
I missed the traffic jam.**

**#HereToChange**



# Experience riding joy for yourself.

The incomparable Stromer feeling is hard to describe. Your best bet is to experience it for yourself – by taking a test ride!

## **With a Stromer specialist dealer**

The Stromer dealer near you will give you the best advice and loan you the appropriate model. You should ideally test your Stromer for a day or two on your commute.



Contact your dealer  
for a test ride.



## +STROMER- **On Tour**

We are traveling throughout Europe with our test bikes and will be stopping near you. Enjoy a consultation and test our current models free of charge!



To the event calendar.



## Financing.

If you are interested in a leasing, subscription or financing model as a private customer, contact the Stromer dealer near you directly. Many of our partners offer individual financing solutions.

Many countries also have funding programs or offer bonuses for sustainable mobility solutions.

Learn more about the options  
in your country.



## Fleet solutions.

Everyone is talking about sustainability – and it can also be found in many corporate mission statements and traffic concepts. Time to take it to the streets! Put your money on a Stromer fleet for the mobility of your employees.

### **For companies**

The e-bike is the new company car – with these benefits:

- No stressful traffic jams before work
- No need to search and pay for a parking space
- Up to 8 times less (parking) space required than a fleet of cars
- More sustainability and climate protection
- More exercise in the fresh air
- Unique riding fun for your employees
- More satisfaction and motivation

### **For cities and communities**

A Stromer fleet is ideally suited for cities' and communities' implementation of sustainable traffic concepts or as a sharing business.

Ask about fleet solutions for  
companies or cities & communities.



**Let the good  
times roll.**

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Technical data.

<b>Motor</b>	CYRO Drive II
Output in watts	670 W
Torque in Nm	35 Nm
<b>Category</b>	Class 3   -28 mph
<b>Battery   max. range</b>	BQ655   48 V   655 Wh   -75 miles
<b>Charger</b>	Stromer CR246   246 W
Max. charging time	4 h 15 min
<b>Display   connectivity</b>	OMNI C   Bluetooth
<b>Frame color</b>	<div><div></div><div></div><div></div></div>
<b>Frame   fork</b>	Aluminum
Frame size Sport	M <178 cm   L >175 cm
Frame size Comfort	M <178 cm
<b>Stem</b>	M 90 mm +17°   L 110 mm +17°
Stem cell phone bracket	–
<b>Handlebar</b>	Rise Handlebar (rise 20 mm   Back Sweep 20°)
<b>Grips</b>	Ergon GP10
<b>Rim</b>	Stromer 27.5 x 30
<b>Tires   dimension</b>	Stromer Custom 1A754 by Vee Tire   54 x 584
<b>Brakes</b>	Stromer HD922 by Tektro
ABS at front	–
Number of pistons at front   rear	2   2
Brake disk at front   rear	203 mm   203 mm
<b>Shifting system</b>	Stromer 9-Speed 11-42 by Microshift
<b>Crankset</b>	FSA Gossamer, 52T
<b>Saddle</b>	Ergon ST10
<b>Fender</b>	●
<b>Carrier   max. 22.5 kg</b>	●
<b>Horn</b>	●
<b>Stromer Daylight</b>	●
<b>Headlights</b>	Roxim Z4 Elite
Lumen low beam   high beam	600
<b>Rear light with brake light</b>	Roxim R3E

**Availability**

myStromer AG reserves the right to change technical data. Find all prices and options at [stromerbike.com](#)

<b>ST2</b> Pinion	New
CYRO Drive 3	
720 W	
40 Nm	
Class 3   -28 mph	
BQ655   48 V   655 Wh   -75 miles	
Stromer CR246   246 W	
4 h 15 min	
OMNI C   Mobile phone network	
Aluminum	
M <178 cm   L >175 cm	
M <178 cm	
Satori Python Stem 90 mm (SP Connect+ ready)	
○	
Sweep Handlebar (rise 0 mm   Back Sweep 15°)	
Ergon GA30 Single Twist Shift black	
Stromer 27.5 x 30	
Pirelli Angel GT Urban   57-584	
Stromer HD922 by Tektro	
–	
2   2	
203 mm   203 mm	
Pinion C1.6 6-Speed (295%)	
Pinion Forged-175	
Ergon ST10	
●	
●	
●	
●	
●	
Roxim Z4E Pro	
600   900	
Roxim R3E	

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<b>ST3</b>	
SYNO Drive II	
720 W	
44 Nm	
Class 3   -28 mph	
BQ814   48 V   814 Wh   -90 miles	
Stromer CR246   246 W	
4 h 45 min	
OMNI C   Mobile phone network	
Aluminum	
M <178 cm   L 175 - 188 cm   XL >185 cm	
M <178 cm (only Cool White)	
ST Urban +5°   105 mm (ST Comfort +20°   110 mm)	
●	
Sweep Handlebar (rise 0 mm   Back Sweep 15°)	
ABI	
Stromer 27.5 x 35 by RODI	
Pirelli Angel ST Urban for Stromer   57-584	
Stromer HD942 by TRP	
–	
4   2	
203 mm   203 mm	
Shimano XT/SLX Microshift 11-Speed 11-42	
FSA Gossamer, 52T	
Selle Royal VIVO   Ergon SFC 30	
●	
●	
●	
●	
●	
Roxim Z4E Pro	
600   900	
Roxim R3E	

<b>ST3</b> Pinion	
SYNO Drive II	
720 W	
44 Nm	
Class 3   -28 mph	
BQ814   48 V   814 Wh   -90 miles	
Stromer CR246   246 W	
4 h 45 min	
OMNI C   Mobile phone network	
Aluminum	
M <178 cm   L 175 - 188 cm   XL >185 cm	
M <178 cm (only Cool White)	
ST Urban +5°   105 mm (ST Comfort +20°   110 mm)	
●	
Sweep Handlebar (rise 0 mm   Back Sweep 15°)	
Ergon GA30 Single Twist Shift black	
Stromer 27.5 x 35 by RODI	
Pirelli Angel ST Urban for Stromer   57-584	
Stromer HD942 by TRP	
Factory option	
4   2	
203 mm   203 mm	
Pinion C1.9 XR 9-Speed (568%)	
Pinion Forged-175	
Selle Royal VIVO   Ergon SFC 30	
●	
●	
●	
●	
●	
Roxim Z4E Pro	
1100   1600	
Roxim R3E	

<b>ST5</b>	
SYNO Sport	
750 W	
48 Nm	
Class 3   -28 mph	
BQ983   48 V   983 Wh   -110 miles	
Stromer CR246   246 W	
5 h 30 min	
OMNI C   Mobile phone network	
Aluminum	
M <178 cm   L 175 - 188 cm   XL >185 cm	
–	
Stromer Integrated Handlebar	
●	
Stromer Integrated Handlebar	
Stromer by Ergon custom GS1 all black	
Stromer 27.5 x 35 by RODI	
Pirelli Angel ST Sport   57-584	
Stromer HD944 by TRP	
●	
4   4	
203 mm   203 mm	
Shimano XT Di2 11-Speed 11-42	
FSA Gossamer, 52T	
Selle Royal VIVO   Ergon SMC 40	
●	
●	
●	
●	
●	
Supernova M99 Pro	
1100   1600	
Supernova M99 Taillight	

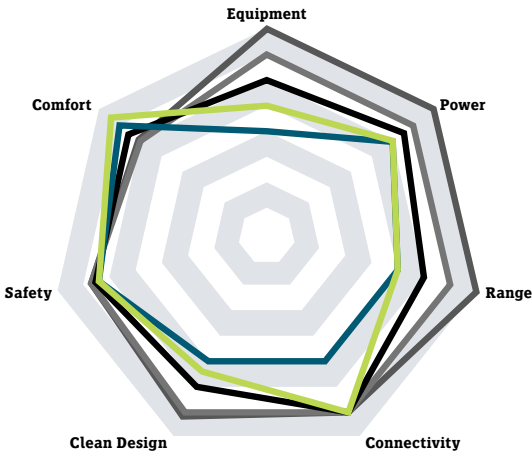


<b>ST7</b>	New
SYNO Sport II	
750 W	
52 Nm	
Class 3   -28 mph	
BQ1440   48 V   1440 Wh   -160 miles	
Stromer CR246   246 W	
7 h	
OMNI C   Mobile phone network	
Aluminum	
M <178 cm   L 175 - 188 cm   XL >185 cm	
–	
Stromer Integrated Handlebar	
●	
Stromer Integrated Handlebar	
Brooks Cambium Ergonomic Rubber Grips	
Stromer 27.5 x 35 by DT Swiss	
Pirelli Angel ST Sport   57-584	
Stromer HD944 by TRP	
●	
4   4	
203 mm   203 mm	
Pinion C1.12 SmartShift	
Pinion Forged-175	
Brooks Cambium C17	
●	
●	
●	
●	
●	
Supernova M99 Pro	
1100   1600	
Supernova M99 Taillight	

June 2023



Comparison of the Stromer models.



Unsure which model is right for you?  
Use the Bikefinder to figure it out!



Practical add-ons and upgrades.

Every Stromer is delivered with the selected battery, pedals, side mirrors and charger. Supplement your equipment – for example with a replacement battery or a second charger for your work.

<b>Stromer Antwerp</b> Single Bag 20 l	<b>Stromer Antwerp</b> Double Bag 2 x 20 l	<b>Stromer Berlin</b> Trunkbag 16 l	<b>Stromer Bern</b> Leather Bag 13 l	<b>Stromer Smart Helmet by Unit1</b>
<b>BQ655</b> - 120 km   655 Wh	<b>BQ814</b> - 150 km   814 Wh	<b>BQ983</b> - 180 km   983 Wh	<b>BQ1440</b> - 260 km   1440 Wh	<b>Battery Bag</b>
<b>Charger CR246</b> 246 W				

Category	Article	Compatibility					Comment
		ST7	ST5	ST3	ST2	ST1	
The following options are available from the factory							
Battery Upgrade	Battery Upgrade BQ814 › BQ983			●	●	●	
	Battery Upgrade BQ655 › BQ814				●	●	
Suspension	Upgrade Suspension Fork 27.5" for ST3   ST5   ST7	●	●	●	●	●	
	Upgrade Suspension Fork for ST1   ST2				●	●	
	Suspension Seatpost Kinekt	●	●	●	●	●	
ST3 Upgrade	Pinion 9 Gear (2022)			●	●	●	
	ABS (front) for ST3 Pinion			●			
	Integrated Stem Kit +20°   110 mm Urban Comfort			●			
Options for retrofitting							
Handlebar	Flat Handlebar (rise 8 mm   Back Sweep 6°)			●	●	●	*
	Sweep Handlebar (rise 0 mm   Back Sweep 15°)			●	●	●	*
	Rise Handlebar (rise 20 mm   Back Sweep 20°)			●	●	●	*
Stem	Integrated Stem, +20°, 110 mm, Comfort			●			*
	Integrated Stem, +5°, 105 mm, Urban			●			*
	Stem +/-17° 90 mm					●	*
	Stem +/-17° 110 mm					●	*
	Stem +/-07° 100 mm					●	*
	Stem +/-07° 120 mm					●	*
ST2 Pinion	SP Connect SPC+ Stem mount square				●		
	Satori Python Stem 110 mm (SP Connect+ ready)				●		
	Light holder XL for Stem position 40° - max. 60°				●		
Trailer	Trailer Plate Kit 27.5"	●	●	●	●	●	**

\* Combination of handlebar, stem and fork may lead to non-compliance with the maximum vehicle height. Adaptation of the cable lengths (shifters/brakes) may be necessary.

\*\* Note country-specific regulations.

● Standard    ● Add-on/option

\* Combination of handlebar, stem and fork may lead to non-compliance with the maximum vehicle height. Adaptation of the cable lengths (shifters/brakes) may be necessary.  
\*\* Note country-specific regulations.

● Standard   ● Add-on/option

## Global innovation: Stromer Smart Helmet.

Make your ride even safer with the Stromer Smart Helmet: It not only provides optimal protection for your head, it also increases your visibility by transmitting the brake light to the helmet (via OMNI connect).



Scan for prices and additional info.



## Online configurator. Insurance.

With the Stromer online configurator you can easily put together your Stromer yourself. It shows you all the available options such as frame colors, frame sizes and equipment options.



Scan and configure.



In **Switzerland**, the **Netherlands** and **Belgium** and **Luxembourg**, breakdown and theft insurance are included in the purchase price. In many other countries, you can obtain suitable protection through your dealer. Before buying a bike, check whether theft is adequately covered by your existing insurance and ask your dealer about a suitable solution, if necessary.




More on the topic of insurance.












**Quality pledge** – Stromer is synonymous with supreme quality, durability and functionality. We provide a two-year warranty on all models. On frames: 10 years. On batteries: 75 % of capacity within 2 years. For all bikes (from 2018 model year) we offer an extended warranty that can be extended by a further year on a rolling basis.

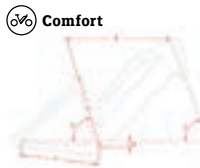


# Frame geometry.

ST7	 M < 178 cm	 L 175 - 188 cm	 XL > 185 cm
A	449 mm	506 mm	554 mm
B	544 mm	577 mm	604 mm
C	70°	70°	70°
D	63 mm	63 mm	63 mm
E	77°	75°	72°
F	451 mm	451 mm	451 mm

ST5   ST3	  M < 178 cm	 L 175 - 188 cm	 XL > 185 cm
A	432 mm	507 mm	559 mm
B	548 mm	586 mm	611 mm
C	69,4°	69,4°	69,4°
D	63 mm	63 mm	63 mm
E	74,6°	73,5°	71,5°
F	473,7 mm	450 mm	450 mm

ST2   ST1	  M < 178 cm	 L 175 - 188 cm	 Sport	 Comfort
A	457 mm	507 mm		
B	581 mm	581 mm		
C	71°	71°		
D	63 mm	63 mm		
E	73°	73°		
F	450 mm	450 mm		



# Contact.

## Headquarters | Campus

myStromer AG  
Freiburgstrasse 798  
CH-3173 Oberwangen  
info@stromerbike.com

## Europe

myStromer Europe B.V.  
Titaniumlaan 66  
NL-5221 CK 's-Hertogenbosch  
info@stromerbike.com

## USA

myStromer USA Corp.  
990 Park Center Drive, Suite F  
Vista, CA 92081  
infousa@stromerbike.com

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Country-specific differences are possible.  
myStromer AG reserves the right to change technical data and prices.

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