



Drive the difference.

+STROMER-

Stromer epitomizes Swissness, enthusiasm and partnership.

Since 2009, myStromer AG has been developing internationally award-winning Speed Pedelecs that are redefining urban traffic with outstanding power, connectivity and design. We want to develop the best Speed Pedelecs and inspire the people who use them every day. To this end, we have gathered all our expertise under one roof at our Stromer Campus – from the development to assembly and sales. After all, every single one of our ideas is helping to shape the mobility of tomorrow.

With over 102,000 Stromer riders around the world, we have an extremely motivated and loyal community who we not only wish to bring together, but also to mobilize and support, while inspiring commitment. For our headquarters in Oberwangen, we are therefore looking, starting immediately, for a

Freelance Community Manager (f/m/d)

Your tasks and responsibilities:

- You are responsible for the communication between the company and the community on social media, in forums and on ratings platforms such as Google and the App/Play Store
- Development of concepts on the formation, activation and expansion of the Stromer community
- You establish dialogs, promote feedback behavior and monitor and moderate comments and posts from users on our channels as well as answer direct messages
- You also manage critical opinions and are responsible for crisis management in problematic online situations
- You process end customer inquiries that reach us through the various channels
- You work closely with the customer and end customer service and with Internal Sales and regularly coordinate with Communication and the online agency
- Together with our partner agency, you develop a content and social media strategy
- Production and publishing of social media posts
- Creation of statistics and reports

What this position will ask of you:

- At least three years of experience in community management or a similar function (social media management, customer care, etc.)
- Detailed knowledge of all online networks and their applications
- Experience in content creation (copy production, image and video, graphics a plus)
- Excellent EDP skills, strong online affinity and familiarity with all technical devices
- Empathy and a talent for moderation
- Structured and detail-oriented method of working
- Ability to work in a team
- English is your native language or you can speak English like a native speaker and can preferably also clearly communicate in German
- Technical understanding on the topic of Speed Pedelecs or of Stromer bikes an advantage
- Enthusiasm for mobility topics, e-mobility, Speed Pedelecs
- You are willing to work 1 – 2 days a week at the Stromer Campus in Oberwangen

What you can expect:

- An interesting and versatile role in a future-oriented and internationally operating company
- A corporate culture that builds upon personal responsibility and initiative
- You help to shape a growing global market
- Modern and attractive employment conditions
- A motivated, well-coordinated, small marketing team, great atmosphere, extensive creative freedom and fast decision-making processes

You are the ideal candidate?

Then send us your complete application by email to: jobs@stromerbike.com.

Should you have any questions, Sandra Todt, Head of Human Resources, can be reached at +41 31 848 23 92 and would be happy to help.

www.stromerbike.com